



"We Always Swing"® JAZZ SERIES

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"WE ALWAYS SWING"® JAZZ SERIES 2018/2019 Digital/Print Sponsorship Opportunities

Website Banner/Jazz Series Concert Review/ Weekly "E-Note" Underwriter

- **Website Banner Placement [\$900 - \$1,500 Entire Season]**
 - Banners are placed in different locations throughout our site's pages and rotated with other banners.
 - Banner Size: 468 X 60 pixels
 - Banner Types:
 - Home Page Banner: [\$1,500] Placed on Home Page – wealwaysswing.org – and rotated with other Home Page Sponsors
 - Artist or Education Page Banner: [\$900] Placed on an Individual Artist Page – and rotated with other Artist Page Sponsors.

- **Jazz Series Concert Review Sponsor (Rates/Deadlines/Dimensions – Below on P. 2):**
 - Purchasing Display Notice Advertisements provides the Jazz Series with much-needed additional and important support by sponsoring print and digital editions of our main concert publication.
 - Publication is four-color, digitally printed edition.
 - Four (4) distinct issues printed.
 - Size of Edition: Playbill-style 5.5" X 8.5" dimensions. [Half-sheet book]
 - Page Count of each Edition: 48 pp. – 72 pp. depending on concerts/events
 - Sponsor may alter content of display notice as often as they want/need to
 - Each Publication spans roughly 25 percent of the season (three to four concerts)
 - Publication is offered gratis to concertgoers.
 - Publication is placed in entirety on wealwaysswing.org with display notices hyperlinked to sponsor website [visit: <http://www.wealwaysswing.org/season/2014-2015/jscr/>]
 - JSCR Sponsors listed alphabetically in back of publication.

- **"E-Note" Sponsor [\$600 entire season]**
 - The Jazz Series produces an "E-Note" on a weekly basis, approximately 50 "issues" per season.
 - Weekly "E-Note" sent to 2,000+ list serve
 - Logo Placed on E-Note with following notice: "E-Note is made possible by the generous support of [YOUR LOGO]."

JAZZ SERIES CONCERT REVIEW, Vol. No. 24

DISPLAY NOTICE LISTINGS: BY SIZE, COST, NO. OF CONCERTS COVERED PER ISSUE

Jazz Series Concert Review Ad Sizes:

Full Page	5" x 7.6"
1/2-Page Horizontal	5" x 3.7167"
1/2-Page Vertical	2.4167" x 7.6"
1/4-Page	2.4167" x 3.7167"
1/8-Page	2.4167" x 1.7819"

Jazz Series Concert Review Rates Listed are Per Issue X Frequency (Single Run to Season Run)

DISPLAY NOTICE SIZE	Single Issue	2 Issues	3 Issues	Season Run
Full Page	\$885	\$1,416	\$1,992	\$2,480
1/2 Page	\$496	\$ 792	\$1,116	\$1,388
1/4 Page	\$292	\$ 468	\$ 657	\$ 816
1/8 Page	\$199	\$ 318	\$ 447	\$ 516

- **JSCR #1 – STREET DATE: 9/21/18 -- Concerts Covered (3):** Tootie Heath Trio w/Emmet Cohen (9/23/17); Humanity Quartet (10/11/17); Katie Thiroux (11/11/17)
[Space Res.: 9/7/18 • Ad Due: 9/12/18]
- **JSCR #2 – STREET DATE: 11/29/18 – HOLIDAY BOOK: Concerts Covered (2):** Jeff Hamilton Trio (11/29/17); Joe Locke Trio Feat. Pat Bianchi & Marvin “Smitty” Smith (12/9/17)
[Space Res.: 10/29/18 • Ad Due: 11/10/18]
- **JSCR #3 – STREET DATE: 2/7/19 -- Concerts Covered (3):** Pedrito Martinez-Alfredo Rodriguez (2/7/18); Dianne Reeves (2/10/18), Benny Green Trio with Spec. Guest Veronica Swift (3/10/18)
[Space Res.: 1/10/19 • Ad Due: 1/24/19]
- **JSCR #4 – STREET DATE: 4/9/19 -- JAZZ APPRECIATION MONTH BOOK: Concerts Covered (3):** Brad Mehldau Trio (4/9/18); Aaron Diehl Trio (4/14/18); New York Standards Quartet (4/28/2018)
[Space Res.: 3/5/19 • Ad Due: 3/17/19]

ABOUT THE “WE ALWAYS SWING”® JAZZ SERIES:

Founded in 1995, the “We Always Swing”® Jazz Series is a subscription concert producing and educational, community-based organization. The Jazz Series, now in its 24th year, is administered by “We Always Swing,”® Inc., a 501(c)(3) not-for-profit organization as determined by the IRS. The Jazz Series, which has gained local, regional and national recognition, is one of fewer than 10 such all-jazz projects in the United States operating in a market the size of Central Missouri. The Jazz Series supported by a series of revenue streams: admissions to concerts; federal, state and local grants and contracts; national, regional and local corporate sponsorships; underwriting and advertising-driven income; and by the generous support of individuals who make tax-deductible contributions to the extent the law permits. “We Always Swing”® and “The Swinging Saxophonist”™ logo are registered trademarks (®) of “We Always Swing,”® Inc./National Pastimes Productions™ and may not be used or replicated in any form (print or via digital platform) without expressed written consent from the licensees.